



EXTRA

— A T H R —

Consulting • Program Management • Business Development

MANAGING PROGRAMS... DELIVERING IMPACT



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From planning to impact, we are
with you every step of the way.

COMPANY OVERVIEW

Athr Extra is a specialized Development Program Management company delivering comprehensive operational, technical, and digital solutions to support the effective design, implementation, and management of development programs and initiatives.

Unlike the traditional consulting model, Athr Extra brings together field implementation, project management, Monitoring & Evaluation (M&E), digital transformation, compliance, and data-driven decision-making within an integrated service model focused on delivering results and measurable impact.

We aim to become a trusted operational partner for United Nations agencies, non-governmental organizations, governments, donors, and private-sector institutions by delivering tangible, measurable impact while upholding the highest standards of quality and professionalism.



ACCOUNTABILITY

We take
responsibility
for results.



TRANSPARENCY

We operate
with openness.



EXCELLENCE

We strive for the
highest standards
in everything
we do.



INNOVATION

We embrace
smart solutions
for greater
impact.



IMPACT

We focus on
delivering
sustainable,
measurable
change.



CHAIRMAN'S MESSAGE

Welcome to Athr Extra.

Today's development sector requires more than effective implementation. It requires:

- ✓ Accountability at every level.
- ✓ Reliable data for every decision.
- ✓ Compliance at every step.
- ✓ Measurable impact that changes lives.

Athr Extra was established to bridge the gap between donor expectations and field realities. We deliver impactful programs through structured systems, digital tools, and a disciplined team committed to sustainable change and the communities we serve.

Our Promise Is Simple:

We manage programs. We deliver impact.

LAILA NAJEEB ALKAINAIE

Chairwoman and Founder
Athr Extra

"Our commitment is to deliver programs that create real change in people's lives through transparency, integrity, and measurable



WHAT SETS US APART



THE INTEGRATED APPROACH

We combine technical, operational, and digital expertise.



FIELD FOCUS

We stay close to the communities and understand their needs.



DATA-DRIVEN DECISIONS

We use reliable data and smart tools to drive better outcomes.



COMPLIANCE & ACCOUNTABILITY

We adhere to the highest standards of compliance and accountability.



SUSTAINABLE IMPACT

We focus on long-term results that strengthen communities.



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with you every step of the way.

ABOUT ATHR EXTRA

Athr Extra is a private development program management company specializing in the design, management, and delivery of impactful development and humanitarian programs.

Core Expertise Areas:

- ✓ Development Program Management
- ✓ Humanitarian Operations
- ✓ Digital Monitoring Systems
- ✓ Monitoring & Evaluation (M&E)
- ✓ Capacity Building
- ✓ Technical Consulting
- ✓ Operational Support
- ✓ Data Collection & Analytics



“ We transform project implementation into measurable impact through integrated management systems and digital solutions. ”

OUR CORE STRENGTHS



INTEGRATED SOLUTIONS

End-to-end services for complex programs.



FIELD EXPERIENCE

Deep understanding of local context and realities.



DATA-DRIVEN DECISIONS

Smart systems that turn data into better outcomes.



SUSTAINABLE IMPACT

Programs designed to create lasting change.



PROFESSIONAL TEAM

Dedicated experts committed to excellence.



VISION, MISSION & CORE VALUES



VISION:

To become the leading company in development operations and digital program management across the Middle East, transforming project implementation into measurable and sustainable social impact.



MISSION:

To empower governments, donors, UN agencies, NGOs, and local communities through excellence in operations management, digital monitoring solutions, and data-driven implementation that maximizes development outcomes.

OUR CORE VALUES



INTEGRITY:

We act with honesty and uphold the highest ethical standards in everything we do.



ACCOUNTABILITY:

We take responsibility for our actions and consistently deliver on our commitments.



EXCELLENCE:

We deliver high-quality work with professionalism and a commitment to continuous improvement.



INNOVATION:

We embrace creativity and technology to develop smarter solutions and create lasting impact.



TRANSPARENCY:

We communicate openly and share information to build trust and foster strong partnerships.



IMPACT:

We are committed to creating sustainable, measurable impact in the communities we serve.





From planning to impact, we are with you every step of the way.

WHAT WE DO

Athr Extra provides end-to-end program management services that ensure efficiency, accountability, and measurable results throughout every stage of the project cycle.



PROGRAM DESIGN & PLANNING:

We design strategic, realistic, and context-specific programs aligned with community needs and partner priorities.



PROGRAM MANAGEMENT:

We manage programs efficiently through structured systems, quality control, and risk management.



MONITORING & EVALUATION:

We provide robust monitoring and evaluation systems that generate reliable data to support learning and informed decision-making.



DIGITAL SOLUTIONS:

We leverage digital tools and dashboards to improve transparency, reporting, and performance.



CAPACITY BUILDING:

We strengthen local capacity through training, coaching, and knowledge transfer.



PARTNERSHIP & COORDINATION:

We build strong partnerships and coordinate effectively with stakeholders to maximize impact.

OUR APPROACH



ASSESS:

We analyze the context, needs, and opportunities to understand key challenges.



DESIGN:

We co-create practical solutions and clear plans with stakeholders.



IMPLEMENT:

We manage resources, activities, and teams to ensure timely delivery.



MEASURE:

We collect and analyze data to measure performance and drive learning.



IMPROVE:

We use evidence to continuously improve and maximize impact.



OUR PURPOSE, MISSION & STRATEGY



OUR VISION:

To become the leading company in development operations and digital program management across the Middle East, transforming project implementation into measurable and sustainable social impact.



OUR MISSION:

To empower governments, donors, UN agencies, NGOs, and local communities through excellence in operations management, digital monitoring solutions, and data-driven implementation that maximizes development outcomes.



OUR STRATEGY:

We focus on strategic partnerships, innovation, data-driven decisions, and operational excellence to design smart solutions and deliver sustainable results at scale.

OUR STRATEGIC PILLARS



PARTNERSHIP:

We build strong, trusted partnerships to maximize impact.



INNOVATION:

We embrace innovation to deliver smart and practical solutions.



EXCELLENCE:

We are committed to quality, efficiency, and continuous improvement.



ACCOUNTABILITY:

We take ownership and remain accountable for results and resources.



IMPACT:

We focus on creating measurable and sustainable impact.





From planning to impact, we are with you every step of the way.

BUSINESS SECTORS

We work across diverse sectors to address real challenges and deliver sustainable impact.



INTERNATIONAL ORGANIZATIONS:

Supporting UN agencies, funds, programs, and international NGOs.



GOVERNMENT & PUBLIC SECTOR:

Partnering with national and local government institutions and public service entities.



COMMUNITIES & BENEFICIARIES:

Empowering communities and individuals to drive sustainable development and positive change.



PRIVATE SECTOR & INDUSTRY:

Collaborating with businesses and industry partners to create shared value and lasting impact.



HEALTH & HUMAN DEVELOPMENT:

Improving health outcomes and supporting human development initiatives.



ENVIRONMENT & CLIMATE:

Promoting environmental sustainability and climate resilience.



INTEGRITY

We adhere to the highest ethical standards in all we do.



ACCOUNTABILITY

Ensuring results and achieving targets efficiently.



TRANSPARENCY

Continuous clarity and transparent knowledge sharing.



COLLABORATION

Together, overcoming challenges and innovating solutions.





TECHNICAL CAPABILITIES

Delivering technical excellence through proven systems, experienced professionals, and data-driven program management.



PROGRAM DESIGN & PLANNING:

- Needs Assessment. Baseline Studies.
- Logical Framework Development.
- Results-Based Management (RBM).
- Theory of Change. Work Planning & Budgeting.



PROJECT & PROGRAM MANAGEMENT:

- Project Cycle Management (PCM).
- Resource Mobilization.
- Milestone Tracking.
- Risk Management.
- Quality Assurance.
- Stakeholder Coordination.



PROGRAM DESIGN & PLANNING:

- Needs Assessment. Baseline Studies.
- Logical Framework Development.
- Results-Based Management (RBM).
- Theory of Change. Work Planning & Budgeting.



DIGITAL SOLUTIONS:

- Mobile Data Collection (KoBo Toolbox, ODK, etc.).
- Interactive Dashboards (Power BI).
- GIS Mapping.
- Digital Reporting Systems.
- Cloud Collaboration Platforms.
- Data Visualization.



DATA MANAGEMENT & ANALYTICS:

- Database Design & Management.
- Data Cleaning & Validation.
- Statistical Analysis.
- Qualitative Data Analysis.
- Automated Reporting.
- Information Management.



CAPACITY DEVELOPMENT:

- Training Needs Assessment.
- Curriculum Planning.
- Coaching & Mentoring.
- Institutional Strengthening.
- Organizational Development.

AREAS OF TECHNICAL EXPERTISE

- ✓ Humanitarian Assistance.
- ✓ Food Security & Livelihoods.
- ✓ WASH.
- ✓ Health & Nutrition.
- ✓ Education.
- ✓ Protection.
- ✓ Climate Resilience.
- ✓ Governance & Institutional Strengthening.

TECHNICAL STANDARDS

- ✓ Results-Based Management (RBM).
- ✓ PMI/PRINCE2 Methodology.
- ✓ CHS (Core Humanitarian Standard).
- ✓ Do No Harm Principle.
- ✓ Gender & Inclusion Focus.
- ✓ SDG Alignment.

KEY STRENGTHS

- ✓ Field-Based Representation.
- ✓ Integrated Digital Systems.
- ✓ Robust Quality Assurance System.
- ✓ Rapid Mobilization Capacity.
- ✓ Adaptive Program Management.
- ✓ Sustainable & Measurable Impact.





From planning to impact, we are
with you every step of the way.

MONITORING, EVALUATION & LEARNING (MEL)

We generate credible evidence, measure results, and promote learning to improve performance and maximize impact.

OUR MEL APPROACH



Results-Focused

We track what matters to ensure measurable impact.



Evidence-Based

We use reliable data and credible methods to inform decisions.



Participatory

We engage stakeholders and communities in data collection and feedback.



Adaptive

We learn and adapt continuously to improve performance.



Accountable

We ensure transparency and accountability to all stakeholders.

OUR MEL SERVICES



MEL SYSTEM DESIGN:

- MEL Frameworks.
- Indicator Development.
- Data Collection Tools.
- Baseline & Endline Design.



MONITORING:

- Routine Monitoring.
- Progress Tracking.
- Dashboards & Reporting.
- Site Visits & Field Verification.



EVALUATION:

- Mid-term & Final Evaluations.
- Impact Evaluations.
- Thematic Evaluations.
- Ex-post Evaluations.



DATA COLLECTION & MANAGEMENT:

- Primary & Secondary Data.
- Mobile Data Collection (Kobo).
- Data Quality Assurance.
- Database Management.



REPORTING & VISUALIZATION:

- Donor & Stakeholder Reports.
- Data Visualization.
- Infographics & Stories.
- Real-time Dashboards.



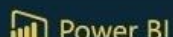
LEARNING & ADAPTATION:

- Learning Workshops.
- After Action Reviews.
- Knowledge Sharing.
- Adaptive Management.

OUR MEL TOOLS & TECHNOLOGIES



(Data Collection)



(Dashboards)



(Health Data Platform)



(Spatial Analysis)



(Advanced Analysis)



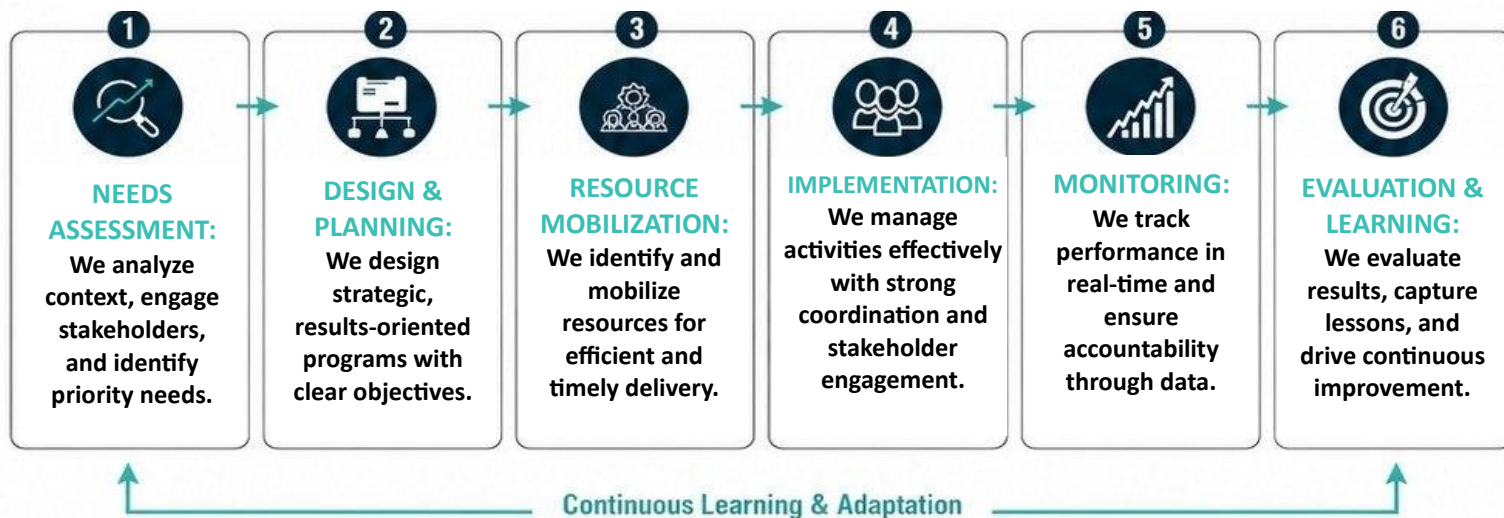
Cloud Storage & Data Security





PROGRAM MANAGEMENT METHODOLOGY

A structured, adaptable approach that ensures effective planning, execution, and impact.



QUALITY ASSURANCE

We are committed to delivering high-quality programs and services that meet stakeholder expectations and international standards.



QUALITY STANDARDS

We adhere to international best practices and recognized quality standards throughout the program cycle.



QUALITY CONTROL

We implement robust quality control processes to ensure accuracy, consistency, and reliability.



CONTINUOUS IMPROVEMENT

We regularly review performance and implement improvements to enhance quality and effectiveness.



STAKEHOLDER SATISFACTION

We prioritize stakeholder feedback to ensure our programs deliver meaningful and lasting impact.

COMPLIANCE FRAMEWORK

We operate with integrity and ensure full compliance with applicable regulations and donor requirements.

LEGAL & REGULATORY:

We comply with national laws, regulations, and international requirements in all our operations.

DONOR COMPLIANCE:

We meet donor policies, procedures, and reporting requirements to ensure transparency and trust.

ETHICS & INTEGRITY:

We uphold the highest ethical standards and promote integrity, fairness, and accountability.

RISK MANAGEMENT:

We identify, assess, and mitigate risks to ensure compliance and protect program integrity.

TRANSPARENCY:

We maintain transparent processes and open communication with all stakeholders.



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RISK MANAGEMENT

Proactively identifying, assessing, and mitigating risks to safeguard programs and ensure successful delivery.

"We anticipate risks. We act early. We protect impact."



ORGANIZATIONAL STRUCTURE

A strong organizational structure that enables effective governance, agility, and accountability.



WHY ATHR EXTRA

Choosing Athr Extra means choosing a partner who is committed to your success.

- ✓ We listen, understand, and co-create solution.
- ✓ We deliver with integrity, accountability, and excellence.
- ✓ We build local capacity and empower communities.
- ✓ We focus on impact that lasts beyond projects.



GEOGRAPHIC COVERAGE

Deep local presence with the capacity to deliver across Yemen's governorates.

NATIONAL REACH:

Active presence across all Yemen's governorates.

LOCAL PRESENCE:

Offices and field teams enable close coordination and rapid response.

STRONG PARTNERSHIPS:

Established relationships with local authorities, communities, and key stakeholders.

ADAPTIVE & RESPONSIVE:

Understanding local context to deliver relevant and sustainable solutions.



COMPETITIVE ADVANTAGES



PROVEN TRACK RECORD:

Delivering high-quality programs with measurable results and lasting impact.



LOCAL EXPERTISE:

Deep understanding of the context, culture, and operational environment.



END-TO-END SOLUTIONS:

From design and planning to implementation and evaluation.



QUALITY & ACCOUNTABILITY:

Commitment to quality, transparency, and accountability in everything we do.



STRONG PARTNERSHIPS:

Trusted by donors, UN agencies, government, and communities.



INNOVATION & LEARNING:

Continuously improving through innovation, learning, and adaptation.

ATHR EXTRA

• AT A GLANCE •



NEW & DRIVEN

A new company built on experience and purpose



EXPERT TEAM

Skilled professionals committed to excellence



STRONG PARTNERSHIPS

Collaborating with trusted partners & stakeholders



EMERGING IMPACT

Delivering solutions that create value



FUTURE FOCUSED

Committed to sustainable growth and lasting impact

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MANAGING PROGRAMS .. DELIVERING IMPACT

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